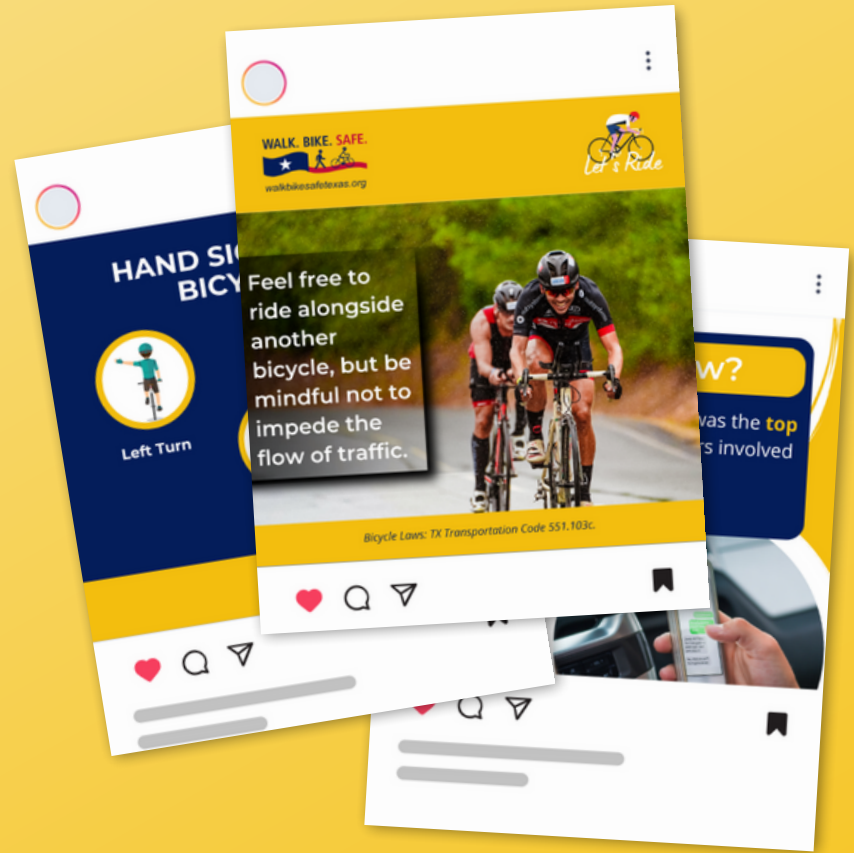


Social Media Toolkit

#LetsRideTX



MAY IS *Bike Month*

WALK. BIKE. SAFE.



TABLE OF CONTENTS

I. Social Media Tool Kit

III. Table of Contents

IV. Campaign Topics:

- Biking with Traffic Law
- Side-by-Side Biking
- Driver Inattention Fact
- Awareness as a Motorist
- Bicyclist Hand Signals





Biking with Traffic Law

Social Media Caption:

Drivers expect bicyclists to travel in the same direction as them. It's #BikeMonth, grab your bike and #LetsRideTX!

For more safety information and educational resources visit walkbikesafetexas.org or follow @walkbikesafetx.



Texas Transportation Code 551.101 requires bicyclists to travel *with* traffic, not against it.

WALK. BIKE. SAFE.



walkbikesafetexas.org



Feel free to
ride alongside
another
bicycle, but be
mindful not to
impede the
flow of traffic.



Bicycle Laws: TX Transportation Code 551.103c.

Side-by-Side Biking

Social Media Caption:

In recognition of #BikeMonth we're sharing rules of the road. In Texas, bicyclists may ride side-by-side if they're in one lane and don't impede the normal and reasonable flow of traffic.
#LetsRideTX

For more safety information and educational resources visit walkbikesafetexas.org or follow [@walkbikesafetx](https://twitter.com/walkbikesafetx).



Did you know?

In Texas, **driver inattention** was the **top contributing factor** for drivers involved in **bicyclist crashes**.

Source: 2020 Walk Bike Safe KAB Fact Sheet



WALK. BIKE. SAFE.

walkbikesafetexas.org



Driver Inattention Fact

Social Media Caption:

Avoid driving distracted. Did you know, in Texas, driver inattention was the top contributing factor for drivers involved in bicyclist crashes? #BikeMonth #LetsRideTX

For more safety information and educational resources visit walkbikesafetexas.org or follow @walkbikesafetx.

WALK. BIKE. SAFE.
walkbikesafetexas.org



BICYCLIST & MOTORIST Right Turn Safety Tips

Awareness as a Motorist

Social Media Caption:

#BikeMonth is a great time to recognize our collective efforts to make the roads safer. Motorists, use your turn signals when changing lanes or turning, and be aware of bicyclists, especially around bike lanes. #LetsRideTX

For more safety information and educational resources visit walkbikesafetexas.org or follow @walkbikesafetx.



Bicyclist Hand Signals

Social Media Caption:

Do you know your bicyclist hand signals? Bicyclists can keep pedestrians and motorists informed of their intentions on the road. Get outside and #LetsRideTX this #BikeMonth!

For more safety information and educational resources visit [walkbikesafetexas.org](https://www.walkbikesafetexas.org) or follow @walkbikesafetx.

#LetsRideTX

